



GreyLion focuses on investing in high-growth businesses in the lower middle market. We seek to partner with existing founders, entrepreneurs, and management teams across two broad sectors: services and industrial & manufacturing. We deliver tailored capital solutions in both control and minority structures. Further, our conservative approach to leverage ensures our companies' balance sheets can support investment to accelerate growth. GreyLion invests \$25-\$125 million of capital per investment in companies primarily headquartered within the United States. We currently manage three private equity funds with aggregate commitments of \$1.9 billion.

Sector Focus Areas

Services			Industrial & Manufacturing
Software & Business Services <ul style="list-style-type: none"> ✓ Enterprise Software ✓ FinTech & Integrated Payments ✓ Supply Chain Mgmt. Software ✓ Training & GRC ✓ Tech-Enabled Services ✓ Data & Analytics ✓ Outsourced Business Services 	Healthcare <ul style="list-style-type: none"> ✓ Behavioral Health ✓ HCIT ✓ Healthcare Services ✓ Multi-Site HC / PPM ✓ Pharma Services ✓ Revenue Cycle Mgmt. 	Consumer & Digital Commerce <ul style="list-style-type: none"> ✓ Consumer Facing HC Products ✓ Consumer Services ✓ Franchisors ✓ Digital Marketplaces ✓ E-Commerce ✓ E-Commerce Enablement 	<ul style="list-style-type: none"> ✓ Aerospace & Defense ✓ Building Products ✓ Contract Manufacturing ✓ Engineered Equipment ✓ Industrial Services ✓ Industrial Technology ✓ Specialty Distribution ✓ Test & Measurement

GreyLion's "LIFT" Playbook for Partnership & Value Creation

L Leadership

Ensure each management team has the proper supporting talent to maximize growth



Ensure our partners have best-in-class technology, systems and processes

T Technology



I Investment

Re-invest earnings into business and infrastructure to support future growth



Use debt conservatively to create flexibility; consider minority investment opportunities

F Flexibility

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Select Current Portfolio Companies ⁽¹⁾

Investment	Date	Description
 *	Jul '22 Feb '18	360training.com provides online training courses and certification in regulated industries including environmental health and safety, food and beverage and real estate
 *	Mar '22	Trifecta Collective is a trade show platform focused on acquiring a portfolio of industry-leading shows. The platform made its first acquisition in March 2022
	Dec '21	Swyft Filings is an end-to-end platform for SMB filing and compliance services including business formation, trademark registration, registered agent services, logo creation, and legal document creation, among others
	Nov '21	Norwood offers outdoor equipment products, including the leading enthusiast brands of portable consumer sawmills and related accessories and consumables
 *	Oct '21	Webconnex is a leading provider of ticketing, events registration and integrated payments software to a variety of industries
 *	Oct '20 May '16	Hyphen Solutions offers cloud-based construction and supply chain management software to the homebuilding industry, including real-time scheduling and collaboration tools
 *	Aug '19	ADC Aerospace is an OEM-focused solutions provider offering short run, high complexity metal components to regulated industries, including aerospace, defense and medical
	Jul '19	TickPick is a no-fee ticket marketplace, transforming the event ticketing industry with its customer-centric platform and all-in pricing approach
 *	Oct '18	Quick Med Claims is a leading provider of technology-enabled revenue cycle management services to the emergency medical transport industry
 *	Sept '18	SkinSpirit is a premier medical spa concept that provides skin and body care services such as Botox, dermal fillers, CoolSculpting, facials and other non-invasive procedures
The RealReal	Jun '18	The RealReal (NASDAQ: REAL) is the online leader in authenticated luxury consignment, offering consignors and buyers the most convenient marketplace for authenticated goods
	Jan '18	Delphon is a manufacturer of highly-engineered polymers and protective solutions serving the semiconductor, electronics and medical device industries in the U.S. and internationally

Other Senior Team Experience ⁽¹⁾



(1) Select current portfolio companies include only those companies in our portfolio which are representative of our focus sectors. Please see www.greylion.com for a complete list of investments.
 (2) Includes (i) prior investments by GreyLion and its predecessor and (ii) additional selected investments in which senior GreyLion team members played a significant role prior to joining GreyLion's predecessor or prior to joining GreyLion from another firm. Other professionals who are not a part of GreyLion played a role in the investments comprising Other Senior Team Experience and it is not purported that such data represents GreyLion's prior experience as a team. Such data is provided for illustrative purposes only.